***SEAA DemoDay***

***JUNE 13, 2022, 2:00-4:00 PM***

**Please submit your application by January 21, 2022**

Southeast Acquirers Association, Inc. (SEAA), is now accepting proposals for participation in SEAA DemoDay 2022. We know that many of the new and innovative products on the Exhibit Floor require more than just a few passing seconds to demonstrate their full capabilities. SEAA DemoDay provides the selected companies with the opportunity to present a series of five 20-minute long demonstrations. Each demonstration session will be limited to 10-12 participants to provide a hands-on training experience and one-on-one interaction.

This is not meant to be a lecture or breakout session. This is meant to fully demonstrate a product or service, hardware or software, and demonstrate how the product works and how it is implemented at the merchant level.

Any registered Exhibitor may apply to participate in SEAA DemoDay. Only six slots are available. The SEAA Advisory Committee will review all applications and select the six participants.

The selected demonstrating companies will be assigned to one of the breakout rooms and will be provided with electric and internet, two standard tables, and 10-15 chairs. The demonstrator is welcome to set the room based on their needs for an effective demonstration.

The six selected companies will present their demonstrations concurrently between 2:00 p.m. and 4:00 p.m. SEAA representatives will signal the beginning and end of each session. For your own benefit, please end on schedule so that the next wave of participants can enter. The five demonstration periods will run as follows:

2:00 – 2:20 PM

2:25 – 2:45 PM

2:50 – 3:10 PM

3:15 – 3:35 PM

3:40 – 4:00 PM

***APPLICATION FOR SEAA DEMODAY***

***JUNE 13, 2022, 2:00 – 4:00 PM***

**Please submit your application by January 21, 2022**

**Email completed form to: agenda@southeastacquirers.com**

*Exhibiting Company:*

*Product(s) to be demonstrated:*

*Why would your product benefit from an expanded demonstration:*

*Who is the Target Audience for your product and your demonstration:*